

**VISUAL AND PERFORMING ARTS STUDIES
ACADEMIC YEAR 2023-2024
CINEMA AND CULTURAL INDUSTRY**

General information	
Year of the course	II Year
Academic calendar (starting and ending date)	I Semester (25/09/2023 – 13/12/2023)
Credits (CFU/ETCS):	6
SSD	L-ART/06
Language	Italian
Mode of attendance	Attendance is regulated by Article 4(2) of the Study Course Regulations

Professor/ Lecturer	
Name and Surname	Angela Bianca Saponari
E-mail	angelabianca.saponari@uniba.it
Telephone	0805717621
Department and address	Department of Humanities Research and Innovation, Building of Lingue, fourth floor, Italian Studies wing
Virtual Headquarters	Teams: 1rxn8w9
Office Hours	Prof. Saponari receives on Teams or in person on Tuesday and Thursday from 11 to 13 by reservation via email

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42		108
CFU/ETCS			
6	6		

Learning objectives	Knowing the complexity of the dynamics of the audiovisual industry; Learn about the history of Italian film production and the new ways of producing contemporary audiovisuals.
Course prerequisites	The course requires knowledge of the history and language of cinema, partly acquired during the previous three-year course, partly by having taken specific exams in the first year of the 2nd Cycle Degree.

Teaching methods	Teaching alternates between moments of frontal teaching (articulated through lecturer's explanations and use of PowerPoint presentations) and moments of seminar activities (watching films and collective debate).
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<p>Expected learning outcomes in terms of</p> <p>DD1 Knowledge and understanding on:</p> <p>DD2 Applying knowledge and understanding on:</p> <p>DD3-5 Soft skills;</p>	<p>Students will have to adequately know the salient moments of the history of Italian audiovisual industry and its economic and socio-cultural specificities.</p> <p>Students must be able to properly identify the main authors, genres, styles, movements that characterize the history of Italian cultural and audiovisual industry.</p> <ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> Students will be able to independently evaluate the characteristics and specificities of the history of Italian cinema, critically applying the analysis methodologies discussed in class. • <i>Communicating knowledge and understanding</i> Students must have acquired the ability to describe, with rich terminology and argumentative rigor, in oral and written form, the main issues relating to the history of Italian audiovisual industry. • <i>Capacities to continue learning</i> Students must have developed the necessary tools to broaden their training and independently deepen their knowledge of the history and aesthetics of Italian audiovisual industry.
Content knowledge	<p>The course will analyze the film industry as an instrument of communication and representation of reality in its connections with specific socio-cultural contexts.</p> <p>The course will analyze the stylistic peculiarities of the major authors and representative works such as the evolution of narrative models and genres, in different historical periods.</p> <p>The role of producers in the processes of the Italian film industry will also be investigated.</p>
Texts and readings	<p>- Marco Cucco, <i>Economia del film. Industria, politiche, mercati</i>, Carocci editore, 2020</p> <p>- Barbara Corsi, <i>Produzione e produttori</i>, Editrice Il Castoro, 2012</p>
Notes, additional materials	Documents, other texts and bibliography will be provided during the lessons
Repository	The teaching material is available in the course's Teams class, accessible via the code: 7tu2wv1.

Repository	
Assessment methods	In order to ascertain the envisaged learning outcomes, the exam will take place through an individual oral interview based on the reference texts, to evaluate both the students learning of the contents and their ability to re-elaborate and argue.
Assessment criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> The ability to incorporate the key steps relating to the evolution of the production history of a film on the historical side will be assessed

	<ul style="list-style-type: none"> • <i>Applying knowledge and understanding</i> The ability to assimilate the information relating to the practical-operational aspects of the functioning of the audiovisual chain will be evaluated • <i>Autonomy of judgment</i> The ability to discern between different production processes and to critically manage the theoretical positions relating to the development of the cultural industry will be assessed • <i>Communicating knowledge and understanding</i> The possession of technical language and the ability to build pertinent reasoning through effective communication will be assessed • <i>Capacities to continue learning</i> The degree of acquisition of the knowledge provided during the course and through individual study will be measured
Final exam and grading criteria	<p>The final oral exam includes at least one question for each of the two modules. They will give rise to evaluations of excellence: the student's possession of good critical and in-depth skills; knowing how to connect the main issues addressed during the course; the use of a language appropriate to the specificity of the discipline.</p> <p>They will give rise to discrete evaluations: the student's possession of a mnemonic knowledge of the contents; a relative critical capacity and connection between the topics discussed: the use of an appropriate language.</p> <p>They will give rise to sufficient assessments: the achievement of a minimal amount of knowledge on the topics dealt with by the student, even in the presence of some training gaps; the use of inappropriate language.</p> <p>They will give rise to negative evaluations: difficulty of orientation of the student with respect to the topics dealt with in the exam texts; training gaps; the use of inappropriate language.</p>
Further information	
Office hours	<p>Office hours are published on the professor's page on the Department website: http://www.uniba.it/docenti/saponari-angelabianca</p> <p>Teacher email address: angelabianca.saponari@uniba.it</p>
Thesis	<p>As an indication, the recommended research areas are:</p> <p>Models and forms of Italian cinema. Theories and aesthetics of Italian cinema. Italian cinematographic modernity: authors and styles. Italian popular cinema: genres and authors. Relations between Italian cinema, television and other media. Italian cinema and national identity. National actors and stars. Italian cinema and film criticism. History and theory of cinematographic genres. Forms and strategies of film production. History and culture of film festivals. Photojournalism and cinema of reality.</p>

	Cinema and paratexts.
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